



# Citrix Online Services

Empowering new ways of working

The nature of work has changed. It is no longer a place we go but a thing we do. The widespread use of smartphones, tablets and laptops has resulted in a more mobile workforce than ever before. In addition, people increasingly work with dispersed teams, including contractors and freelancers. As a result, today's workers need tools that enable them to work more fluidly with multiple devices and ever-evolving teams.

#### Key benefits

- Increase productivity and flexibility.
- Stimulate collaboration and creativity.
- Reduce the time and money spent on travel and facilities.
- Maintain business continuity and increase uptime.
- Improve employee recruitment and retention.
- Build more innovative and happier teams.



Citrix delivers state-of-the-art solutions for helping teams work the way they want to — anytime, anywhere and on any device. By providing industry-leading and award-winning collaboration, remote access, file sharing and IT support tools, Citrix online services help companies move their business forward faster. Citrix is leading the transformation to mobile workstyles so your people can work better and live better.

#### The Citrix difference

We design innovative services that respond to our customers' needs and that we ourselves enjoy using. By listening to millions of users, we've created cloud-based services that are simple to use, provide great experiences and are built for business.

#### Simple to use

Turn them on and they "just work." Citrix products are intuitive by design — people like using these tools, so they are widely adopted and very effective, with no training required.



*“The advantage of GoToMeeting is its ease of use. Our customers don’t need any specific prior knowledge, no installation is required and everyone can simply join an online meeting at a click of a button.”*

Bank Austria  
Vienna

*“GoToMyPC provides greater flexibility and mobility for Apache Corporation’s specialists when they’re on call. They’re no longer tethered to their desks and can quickly access information anytime, anywhere, even from their iPad tablets.”*

Apache Corporation  
Worldwide

### Great experiences

For the first time, people can enjoy real-time, high-definition experiences from anywhere without needing special equipment or IT expertise to set them up. Citrix gives people a more natural way to connect with each other and share their thinking and ideas.

### Built for business

Designed to meet the most demanding requirements of today’s fast-paced enterprise, Citrix online services are secure and reliable, both for everyday demands and also when weather or other crises threaten to disrupt your business.

### Tools for today’s workstyles

Whether you’re working in the office, at home, from a café or while traveling, Citrix online services offer a secure, fast and easy way to interact with customers and colleagues and get work done wherever you are and whenever you need on PCs, Macs, laptops, smartphones and tablets.

**GoToMeeting** provides simple online meetings with high-definition group video

conferencing, creating a natural, face-to-face collaboration experience that brings people together like never before, within and outside your organization.

**Podio** offers a collaborative work platform that enables people and teams to work the way they want to in a social setting.

**GoToWebinar** makes it possible for anyone to host their own do-it-yourself webinars, allowing them to attract larger audiences, expand their marketing reach and communicate with groups more effectively.

**GoToTraining** enables trainers to conduct interactive online training with up to 200 participants in any location. Reduce costs and increase training capacity by moving your training program online.

**OpenVoice** provides integrated toll-free audio services that work with GoToMeeting, GoToTraining and GoToWebinar, plus a standalone service for businesses needing high-quality conference calling at affordable rates.

**GoToMyPC** gives you the ability to access and work remotely on your PC or Mac from any web browser — including from your iPad, iPhone or Android device — so you can be productive wherever you go.

**ShareFile** is a secure, file and content sharing solution specifically built for business professionals who need to manage and share data and files.

**GoToAssist** remote support and service desk tools empower IT professionals and support teams to provide technical assistance and easily manage everything IT from anywhere.

**A recognized market leader**

Citrix is a \$2.9 billion software-as-a-service pioneer and a leader in cloud computing. Recognized for our leadership in enabling new ways of working by providing web-based access, remote support and real-time collaboration, we continue to garner excellent reviews and win prestigious industry awards.

**Find out more**

To learn more about our company and our products, please visit our website at [www.citrix.com](http://www.citrix.com) or contact a Citrix office in your region.



**Corporate Headquarters**  
Fort Lauderdale, FL, USA

**India Development Center**  
Bangalore, India

**Latin America Headquarters**  
Coral Gables, FL, USA

**Silicon Valley Headquarters**  
Santa Clara, CA, USA

**Online Division Headquarters**  
Santa Barbara, CA, USA

**UK Development Center**  
Chalfont, United Kingdom

**EMEA Headquarters**  
Schaffhausen, Switzerland

**Pacific Headquarters**  
Hong Kong, China

**About Citrix**

Citrix (NASDAQ:CTXS) is a leader in virtualization, networking and cloud services to enable new ways for people to work better. Citrix solutions help IT and service providers to build, manage and secure, virtual and mobile workspaces that seamlessly deliver apps, desktops, data and services to anyone, on any device, over any network or cloud. This year Citrix is celebrating 25 years of innovation, making IT simpler and people more productive with mobile workstyles. With annual revenue in 2013 of \$2.9 billion, Citrix solutions are in use at more than 330,000 organizations and by over 100 million people globally. Learn more at [www.citrix.com](http://www.citrix.com).

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